



We want to see you at

TU | *Ski & Spa* Workshop

8th October 2026

Every business deal
starts somewhere.

tuworkshop.net

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A photograph of a workshop event. In the foreground, two women are seated at a table, looking towards the right. They are wearing blue lanyards with 'TU' logos. The woman on the left has long brown hair and is wearing a dark patterned top. The woman on the right has long red hair and is wearing a teal top. In the background, other attendees are visible, some standing and talking, and a large arched window looking out onto a building.

The best winter tourism workshop for travel professionals in South-Eastern Europe

- › 40 qualified tour operators and travel agencies from Serbia
- › More than 60 corporate clients
- › 1.000 business meetings during the event

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Investment, not a cost

8th October 2026

We give you at least 2 good reasons to participate:

- 1. B2B meetings with carefully selected buyers**
- 2. Getting acquainted with new trends on the market**

WORKSHOP

Early booking registration until 1st July, from 1.250 EUR

Registration until September 1st, from 1.450 EUR

- › **Exhibition space / table for two people**
- › **Coffee break with refreshments and after workshop dinner party**
- › **Presentation in a brochure intended for buyers**

WORKSHOP + PROMOTION

Early booking registration until 1st July, from 1.950 EUR

Registration until September 1st, from 2.150 EUR

- › **20 sec promotional video that is broadcast throughout the event**
- › **PR text/advertisement in the autumn/winter edition print edition of TU magazine**
- › **PR text at www.tumagazin.rs**
- › **PR text at social networks of TU magazine**
- › **Banner at tumagazin.rs (one month)**
- › **Banner in the weekly newsletter (one month)**

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BRONZE PARTNER

(COFFEE BREAK BRANDING) 4.000 EUR

- › Workshop + promotion
- › Branding during ongoing coffee break

SILVER PARTNER

(AFTER WORKSHOP DINNER PARTY) 5.000 EUR

- › Workshop + promotion
- › Branding during after workshop dinner party

GOLDEN PARTNER

(BRANDING EVERYWHERE) 6.000 EUR

- › Workshop + promotion
- › Presentation before the workshop to exhibitors / during the after workshop dinner party to all participants
- › Branding during ongoing coffee break and after workshop dinner party

**Greater focus
on you.**

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**We are
expecting you!**

Let's Win Together.

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