

Meet the right buyers in Belgrade.

TU | SUMMER *Workshop*

11 February 2027, Belgrade

Meet the right buyers.

Grow your business in Southeast Europe.

tuworkshop.net



A leading B2B tourism workshop
connecting international exhibitors
with qualified buyers from Serbia

- › 80+ QUALIFIED BUYERS
- › 40+ Travel Agencies | 40+ Corporate Buyers
- › 1,000+ B2B MEETINGS

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Grow your business in Southeast Europe.

Invest in new business.



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Why exhibit at TU Summer Workshop?

1. Meet carefully selected travel and corporate buyers
2. Build new partnerships and strengthen your presence in Serbia

WORKSHOP

Early booking: register by 1 October — from €1,250

Standard registration: by 15 November — from €1,450

- › Up to 24 pre-arranged B2B meetings via our online meeting scheduler
- › Pre-workshop networking dinner
- › Exhibitor table for two representatives
- › Coffee break refreshments and post-workshop networking dinner
- › Company profile in the official buyer brochure

WORKSHOP + PROMOTION

Early booking: register by 1 October — from €1,950

Standard registration: by 15 November — from €2,150

Everything included in the Workshop package, plus:

- › 20-second promotional video shown throughout the event
- › PR article or advertisement in the spring print edition of TU Magazine
- › PR article on tumagazin.rs
- › PR content across TU Magazine's social media channels
- › Banner on tumagazin.rs for one month
- › Banner in the weekly newsletter for one month

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Stand out to key buyers with enhanced brand visibility throughout the event.



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BRONZE PARTNER

€4,500

COFFEE BREAK

- › Includes the Workshop + Promotion package
- › Brand visibility throughout the coffee break

SILVER PARTNER

€7,000

POST-WORKSHOP DINNER

- › Includes the Workshop + Promotion package
- › Brand visibility throughout the post-workshop dinner

GOLDEN PARTNER

€9,000

FULL EVENT VISIBILITY

- › Includes the Workshop + Promotion package
- › Brand presentation to exhibitors before the workshop and to all participants during the post-workshop dinner
- › Brand visibility throughout the coffee break and post-workshop dinner

Put your brand in the spotlight.

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**We look forward to
welcoming you in Belgrade.**

Let's build new business together.

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