



We want to see you at



Belgrade, 5th February 2026

*Create best deals
for a memorable summer!*

tuworkshop.net



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The best summer tourism workshop for travel professionals in South-Eastern Europe

- › 40 qualified travel agencies from Serbia and the region
- › More than 30 corporate clients
- › 1.000 business meetings during the event

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Investment, not a cost



We give you at least 2 good reasons to participate:

1. B2B meetings with carefully selected buyers
2. Getting acquainted with new trends on the market

WORKSHOP

Registration until 15th November, from 1.150 EUR

- › On-line application for scheduling meetings (up to 20 pre-arranged meetings)
- › Pre workshop dinner
- › Exhibition space / table for two people
- › Coffee break with refreshments and after workshop dinner party
- › Presentation in a brochure intended for buyers

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WORKSHOP + PROMOTION

Registration until 15th November, from 1.950 EUR

All from Workshop plus:

- › 20 sec promotional video that is broadcast throughout the event
- › PR text / advertisement in the spring print edition of TU magazine
- › PR text at www.tumagazin.rs
- › PR text at social networks of TU magazine
- › Banner at tumagazin.rs (one month)
- › Banner in the weekly newsletter (one month)

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BRONZE PARTNER

(COFFEE BREAK) 4.000 EUR

- › Workshop + promotion
- › Branding during ongoing coffee break

SILVER PARTNER

(AFTER WORKSHOP DINNER PARTY) 5.000 EUR

- › Workshop + promotion
- › Branding during after workshop dinner party

GOLDEN PARTNER

(EVERYWHERE) 6.000 EUR

- › Workshop + promotion
- › Presentation before the workshop to exhibitors / during the after workshop dinner party to all participants
- › Branding during ongoing coffee break and after workshop dinner party

**Greater focus
on you.**

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We are
expecting you!

Let's Win Together.

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