



**We want to see you at**

**TU** | SUN & Sea  
Workshop

**Belgrade, February 2026**

*Create best deals  
for a memorable summer!*

**[tuworkshop.net](https://tuworkshop.net)**

## The best summer tourism workshop for travel professionals in South-Eastern Europe

- › 70 qualified travel agencies from Serbia and the region
- › More than 30 corporate clients
- › 1.000 business meetings during the event

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## Investment, not a cost

### We give you at least 2 good reasons to participate:

1. B2B meetings with carefully selected buyers
2. Getting acquainted with new trends on the market

## WORKSHOP

Registration until December 1st, from 1.150 EUR

- › On-line application for scheduling meetings (up to 20 pre-arranged meetings)
- › Pre workshop dinner
- › Exhibition space / table for two people
- › Coffee break with refreshments and after workshop dinner party
- › Presentation in a brochure intended for buyers

## WORKSHOP + PROMOTION

Registration until December 1st, from 1.950 EUR

- › 20 sec promotional video that is broadcast throughout the event
- › PR text / advertisement in the spring print edition of TU magazine
- › PR text at [www.tumagazin.rs](http://www.tumagazin.rs)
- › PR text at social networks of TU magazine
- › Banner at [tumagazin.rs](http://tumagazin.rs) (one month)
- › Banner in the weekly newsletter (one month)

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## **BRONZE PARTNER**

(COFFEE BREAK) 4.000 EUR

- › Workshop + promotion
- › Branding during ongoing coffee break

## **SILVER PARTNER**

(AFTER WORKSHOP DINNER PARTY) 5.000 EUR

- › Workshop + promotion
- › Branding during after workshop dinner party

## **GOLDEN PARTNER**

(EVERYWHERE) 6.000 EUR

- › Workshop + promotion
- › Presentation before the workshop to exhibitors / during the after workshop dinner party to all participants
- › Branding during ongoing coffee break and after workshop dinner party

**Greater focus  
on you.**

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**We are  
expecting you!**

Let's Win Together.

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