Meet the right buyers in Belgrade.

TU WINTER Workshop

powered by barcaffè ESPRESSO

October 2027, Belgrade

Every business deal starts somewhere.

tuworkshop.net





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October 2027, Belgrade

A leading B2B tourism workshop connecting international exhibitors with qualified buyers from Serbia

- **80+ QUALIFIED BUYERS**
- 40+ Travel Agencies | 40+ Corporate Buyers
- **1,000+ B2B MEETINGS**

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Invest in new business.

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Why exhibit at TU Winter Workshop?

1. Meet carefully selected travel and corporate buyers
2. Build new partnerships and strengthen your presence in Serbia

WORKSHOP

Early booking: register by 1 October — from €1,250

Standard registration: by 15 November — from €1,450

- Up to 24 pre-arranged B2B meetings via our online meeting scheduler
- Pre-workshop networking dinner
- Exhibitor table for two representatives
- Coffee break refreshments and post-workshop networking dinner
- Company profile in the official buyer brochure

WORKSHOP + PROMOTION

Early booking: register by 1 October — from €1,950

Standard registration: by 15 November — from €2,150

Everything included in the Workshop package, plus:

- 20-second promotional video shown throughout the event
- PR article or advertisement in the autumn print edition of TU Magazine
- PR article on tumagazin.rs
- PR content across TU Magazine's social media channels
- Banner on tumagazin.rs for one month
- Banner in the weekly newsletter for one month

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Stand out to key buyers with enhanced brand visibility throughout the event.

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BRONZE PARTNER — €4,500 — COFFEE BREAK

- Includes the Workshop + Promotion package
- Brand visibility throughout the coffee break

SILVER PARTNER — €7,000 — POST-WORKSHOP DINNER

- Includes the Workshop + Promotion package
- Brand visibility throughout the post-workshop dinner

GOLDEN PARTNER — €9,000 — FULL EVENT VISIBILITY

- Includes the Workshop + Promotion package
- Brand presentation to exhibitors before the workshop and to all participants during the post-workshop dinner
- Brand visibility throughout the coffee break and post-workshop dinner

Put your brand in the spotlight.

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We look forward to welcoming you in Belgrade.

Let’s build new business together.



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